

Meet our Team



Athanasios Darras - Department Head Fintech Solutions

Briefly describe the functions of the solution Proxima+

Proxima+ Core is a third generation, powerful web-based end-to-end Sales Finance and SCF solution aligned with each country's legislation and local business requirements allowing secure interaction with clients and debtors through our Sales Finance collaboration platform, Tesla Radius. Tesla Radius allows factors, sellers and buyers to easily exchange information in real-time from/to Proxima+ Core, reducing factoring operational costs, paper waste and mitigating risk. It also provides the full spectrum of our innovative products with highly secured online account management and can be fully integrated to your e-banking platform.

Do you believe the Middle East is the future of Proxima+ in terms of sales?

Across the Middle East, regulatory sandboxes, tech incubators accelerators and government-driven initiatives support a growing base of fintech start-ups. Regional and international financial institutions are rolling out digital platforms and innovative solutions. Fintech is driven by technology-enabled innovation that improves existing financial services, but also provides routes for unbanked populations to access financial services. Proxima+ suite provides solutions in order to follow this technological evolution by innovating and developing new modules that take advantage of data, advanced analytics, digital technologies and new delivery platforms.

How does Neurosoft benefit from the expansion of the solution Proxima+ to the Middle East?

The Middle East has one of the fastest growing markets, with massive investment opportunities. A vibrant region that brings considerable potential for foreign companies looking for an expansion. Neurosoft as a fully integrated ICT company with Software Development, System Integration and Information Security capabilities that can take advantage of the Proxima+ experience and improvise, adapt and deliver novelty products in various sectors.

