



Sparkle and Neurosoft Launch Enterprise Link to Assist Enterprises in their Digital Transformation Journey

Based on SD-WAN, Enterprise Link helps multi-site enterprises to simplify their network architecture, secure and segment communication between branches, head offices and Data Centres

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[Sparkle](#), the first international service provider in Italy and among the top ten global operators, and [Neurosoft](#), an innovative Information Technology Company specializing in Cyber and ICT solutions and services, announce their collaboration in the field of managed services with the launch of Enterprise Link to the Greek Market.

[Enterprise Link](#) is a business connectivity service aimed at multi-site enterprises to help them simplify their network architecture and improve communication between their branches, head offices and data centers.

In the past, enterprises would connect their sites over an MPLS network infrastructure, bypassing the public internet and providing web applications from a centralized and often congested internet line. However, the increasing growth of innovative online cloud services offered by international service providers requires more advanced, flexible, and intelligent network infrastructure and connectivity options.

Based on SD-WAN, *Enterprise Link* operates regardless of the network currently being used (MPLS or Broadband) optimizing WANs according to various business needs. With the use of application prioritization, traffic break-outs, real-time link measurement and load-balancing, *Enterprise Link* brings connected users closer to their applications, wherever they are. At the same time, the service helps to increase the level of information security throughout the digital infrastructure, detecting and preventing threats, while simplifying daily operations and allowing network automation.

Commenting on the agreement, Mr. Nodas Paschalidis, CEO of Neurosoft, said: *"Devoted to our vision of supporting every organization to achieve more in the digital age, we offer in collaboration with Sparkle integrated IaaS solutions, effectively covering the ever-increasing needs of Greek businesses. Enterprise Link comes as another confirmation of our strategic investment in innovative solutions using new technologies that create competitive advantages for all businesses."*

"We believe that our partnership with Neurosoft will prove to be of high value and strategic to our operations in Greece" added Enrico Bagnasco, CEO of Sparkle Greece. "We look forward to the results of our joint service Enterprise Link in the local and global markets, since this solution not only provides material gains to our customers but being a modern and contemporary cloud-based system will enable them to respond better to innovation and improve their overall performance."

Neurosoft and Sparkle are driven by the constant search for innovative solutions with cost-cutting characteristics to increase business capability and reliability.

About Sparkle

Sparkle is TIM Group's fully owned Global Operator, first international service provider in Italy and among the top ten worldwide, with a proprietary backbone of around 540,000 km of fiber spanning from Europe to Africa, the Americas and Asia. Leveraging its global IP, Data, Cloud, Data Center, Mobile Data and Voice Platforms, Sparkle offers a full range of ICT solutions to Internet Service Providers, OTTs, Media and Content Players, Application Service Providers, Fixed and Mobile operators as well as Multinational Enterprises. Its sales force is active worldwide and distributed over 34 countries.

Find out more about Sparkle at tisparkle.com

About Neurosoft

Neurosoft s.a. was founded in 1994 with the vision to provide superior products, innovative solutions and exclusive services to its international clients. Listed in AIM Milan (NRST:MI) since 2009, Neurosoft is a fully integrated ICT company with Software Development, Systems Integration and Information Security capabilities. Business areas covered by Neurosoft are Fintech, Cyber Security and Systems Engineering. The staff headcount exceeds 200+ highly skilled employees with deep experience in their field. The company is based in Athens with presence in Cyprus, UAE and UK.

Find out more about Neurosoft at neurosoft.gr

Read about our new solution in cooperation with Sparkle and visit the website here: <http://enterpriselink.net/>

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