

Press Release

Enterprise Link 2.0: A New Era of Secure Connectivity by Neurosoft and Sparkle

Athens, October 4, 2023

Neurosoft, leading Managed Services Provider (MSP) specialized in ICT solutions and cyber security services and Sparkle, the first international service provider in Italy and among the top global operators, launched Enterprise Link 2.0, a digital security solution for businesses that leverages Secure SD-WAN (Software-Defined Wide Area Network) technology. The announcement was given during an event at the presence of the H.E. Ambassador of Italy to Greece, Mrs. Patrizia Falcinelli, and the Greek Secretary General for Information Systems and Digital Governance, Mr. Dimosthenis Anagnostopoulos.

Developed by the two companies, "Enterprise Link 2.0" opens new prospects in the field of Managed Services. Focusing on principles of operational development, increased security, and simplified architecture, this solution enhances business connectivity while simultaneously ensuring high data protection during transmission.

The growing demand for remote work has led to changes in the structure of business workforces, the transformation of data centers into cloud-based solutions, and an increase in SaaS applications. These developments underscore the importance for companies to adopt strategies that unify access to cloud applications and other private applications.

Enterprise Link 2.0 replaces traditional business connectivity with improved networking and cloud-based security services (SASE). This provides flexibility in network geographical connection, cost control of cloud services, and high network speeds that meet the new requirements of businesses. The NetDevOps innovations utilized in Enterprise Link 2.0 offer enhanced monitoring capabilities and rapid response to security issues, enabling effective handling of all security challenges and facilitating cloud adoption. The new platform allows businesses and their employees to securely access company information systems regardless of location and connection used.

The launch event featured speeches by H.E. the Ambassador of Italy to Greece, Mrs. Patrizia Falcinelli, and Mr. Dimosthenis Anagnostopoulos, the Greek Secretary General for Information Systems and Digital Governance, who present on behalf of Mr. Dimitris Papastergiou, Minister of Digital Governance.

Mr. **Daniele Mancuso, CEO of Sparkle Greece**, commented: *"We are very pleased to collaborate with Neurosoft on the launch of an innovative platform that brings all data center functions to the cloud. By partnering with one of the largest technology companies in Greece, we can offer the best network and security services to multinational companies".*

"It is our honor to present to all of you tonight the new version of the Enterprise Link "solution", which we brought to the market in collaboration with the leading telecommunications company in Italy, Sparkle. As a technology company with a primary focus on cyber security, we have been specializing in high end Managed Services for years. Enterprise Link 2.0 brings new capabilities

and prospects to the Managed Services sector, now based on the Cloud, and offers increased security for various applications," stated **Mr. Nodas Paschalidis, CEO of Neurosoft.**

This collaboration positions Neurosoft and Sparkle as reference partners for multinational enterprises and organizations, offering cost efficient and secure solutions for interconnection and management of their international facilities.

Λέξεις: 486

About Neurosoft:

Neurosoft is a leading Managed Services Provider (MSP) that offers innovative technological infrastructure services. Our goal in every collaboration is to increase efficiency and security. Our strategy revolves around providing comprehensive support for the operational needs of our clients by offering customized services. Neurosoft's team consists of 250 professionals who excel in their respective fields, successfully supporting our endeavors in innovation and evolution. We strive to stay ahead of market challenges by incorporating every new ICT technology into our expertise. Neurosoft operates in Greece and Cyprus and has been listed on the Italian Stock Exchange since 2009 (Euronext Growth Italia market | Bloomberg NRST:IM). The majority shareholder is OPAP S.A.

About Sparkle:

Sparkle is TIM Group's Global Operator, first international service provider in Italy and among the top worldwide, offering a full range of infrastructure and global connectivity services – capacity, IP, SD-WAN, colocation, IoT connectivity, roaming and voice - to national and international Carriers, OTTs, ISPs, Media/Content Providers, and multinational enterprises. A major player in the submarine cable industry, Sparkle owns and manages a network of more than 600,000 km of fiber spanning from Europe to Africa and the Middle East, the Americas and Asia.

In Greece, the company manages and operates a national backbone as well as four proprietary data centers, three in Athens and one in Chania, Crete.

Find out more about Sparkle following its Twitter and LinkedIn profiles or visiting the website tisparkle.com

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