

WHY IS SASE CRUCIAL FOR MODERN BUSINESSES?



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Challenges

- As more employees embrace **remote work and data shifts to the cloud**, traditional security perimeters are no longer enough.
- In today's fast-paced work environment, the **evolution of SaaS and cloud applications** like Office 365, Microsoft Teams and Salesforce unfolds. According to Gartner, a stunning 75% of enterprises are set to prioritize the backup of these critical applications by 2028. This marks a transformative shift from traditional on-premises setups to dynamic, distributed applications that are essential for boosting employee productivity.

Challenges

- In the present-day landscape, **consolidation** appears to be a key theme. Given the ongoing challenges posed by the cybersecurity skills gap, there's a growing emphasis on **simplifying our network designs**. Businesses are increasingly seeking ways to streamline their operations, moving away from a multitude of point products towards a more unified architecture. This shift not only helps cut costs but also significantly bolsters overall security posture. By enhancing integration and communication among various security tools, platform consolidation becomes a game changer.

What is Secure Access Service Edge (SASE)?

SASE (Secure Access Service Edge) combines networking and security services into a unified, cloud-native solution that **enables secure and efficient access from anywhere**. By integrating SD-WAN with security features such as zero trust, firewalls and secure web gateways, SASE helps organizations protect their data and improve performance in today's increasingly remote and digital scenery. Thus, it addresses challenges by providing secure, direct access to applications without routing traffic through central data centers. This approach is **faster and more flexible, ensuring better data protection while reducing costs**.

SASE & Zero Trust: The Dynamic Duo

SASE and Zero Trust go hand in hand in the world of cybersecurity. Imagine Zero Trust as your vigilant gatekeeper, meticulously verifying every user and device before allowing them through the door. Meanwhile, SASE acts as the trusted messenger, ensuring secure access across various networks. When combined, they form **an incredibly robust security strategy that shields your data, users and applications** from even the most sophisticated cyber threats.

Do you need more info?
Contact a Neurosoft expert.



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