



**Neurosoft announces the imminent launch of its innovative
sports betting service Betbuzz.com in the UK.**

Iraklio Attikis, 16 November 2016 – Neurosoft SA, a software house traded on Milan's AIM Italia market ([GRS802003004](#), [Reuters NRST.MI](#), [Bloomberg NRST:IM](#)), which has Integrae SIM SpA as its Nominated Adviser announces the launch of its innovative sports betting service www.betbuzz.com in the UK which is expected by the end of the year.

Betbuzz.com is a one of a kind sports betting service, based on the principle that the player gets better prices (odds) as more events to the wager are added. The service supports only accumulators, initially for football, and will be available in the UK under a license governed by UKGC (United Kingdom Gambling Commission) and MGA (Malta Gaming Authority), offering the best prices for multiples compared to competition. Neurosoft provides pricing, risk management and trading tools where third parties supply the transaction engine, user interface and regulatory compliance. Neurosoft's Risk Management tools allow real-time risk exposure calculation for accumulators which is paired by its unique pricing algorithms, allowing a holistic view of risk. These tools are an integral part of the offering of the service. Neurosoft's service which is under a revenue shared model will benefit 70% of the GGR (Gross Gaming Revenue).

Neurosoft S.A., a Greek company listed on the AIM Italia market, organized and managed by the Italian Stock Exchange ([ISIN GRS802003004](#), [Reuters NRST.MI](#), [Bloomberg NRST:IM](#)), is a software development company which has evolved into a fully integrated ICT company with Software Development and System integration capabilities supplying solutions that optimize business and operational processes with a view to maximizing customer profitability. Neurosoft's innovative integrated software systems in factoring, sports betting, liability management, transactional systems, and the implementation of mission critical applications have provided tools to financial institutions, stock exchanges, telecom companies and sports betting operators in order to increase operating efficiencies, act on well-depicted real-time risk and liability analysis, and increase revenues and bottom line capitalizing on sophisticated predictive analytics. Neurosoft was founded in 1994 and became the first company to be floated in the AIM Italia market of the Milan Stock Exchange in 2009. The company's headquarters are in Athens and it has subsidiaries / Rep Offices in Cyprus, Serbia and Dubai. Integrae SIM S.p.A is Neurosoft's Nominated Adviser for the AIM Italia market.

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